

# Sur eKa

A QUARTERLY NEWSLETTER

VOL 3 | MARCH 2023

**REDEFINING  
CLEAN AND  
GREEN MOBILITY**



# AT A GLANCE

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Warm welcome to our new joiners.

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## FROM THE CHAIRMAN'S DESK

*INNOVATING WITH  
PIONEERING ELECTRIC  
MOBILITY AND DIGITAL  
TECH TO ACHIEVE  
SUSTAINABILITY  
GOALS WITH  
#BharatKiEKA.*



I am pleased to share with you the progress we have made in pursuing sustainable mobility solutions at EKA in the last quarter. We are determined to be at the forefront of the revolution, and our recent successes are a testament to our efforts.

We recently launched our hydrogen fuel cell bus at India Energy Week 2023, with Hon'ble PM Modi flagging off the rally in Bengaluru. This was a historic moment for the transportation industry in India, and we are proud to have led the green revolution.

In addition, our 2.5-ton GVM electric light commercial vehicle has received the CMVR certification from the Central Institute of Road Transport (CIRT). This certification furthers our commitment to providing reliable and cost-effective new mobility solutions through cutting-edge technology and efficient production processes.

FROM THE CHAIRMAN'S DESK

We are glad to inform you that EKA Mobility has received a letter of allotment (LoA) for the procurement, operation, and maintenance of **310 electric buses**, from Convergence Energy Services Ltd's recently concluded tender for 6465 electric buses. We are thrilled about this development and excited to work with our partners to deliver sustainable transportation solutions to the communities we serve.

With this order, **EKA's order book has grown significantly, with more than 500 electric buses and 5000+ electric light commercial vehicle orders in the pipeline.**

We are also delighted to have partnered with NuPort Robotics to bring our Level 2-enabled ADAS Electric Bus technology to the country. Our collaboration with Shuzlan Energy is another significant step towards providing safe, convenient, and accessible EV charging infrastructure to our customers across India. Moreover, we're glad to source the E-Beam Axles from American Axles & Manufacturing Inc.(AAM) which will help EKA increase the battery electric commercial vehicle.

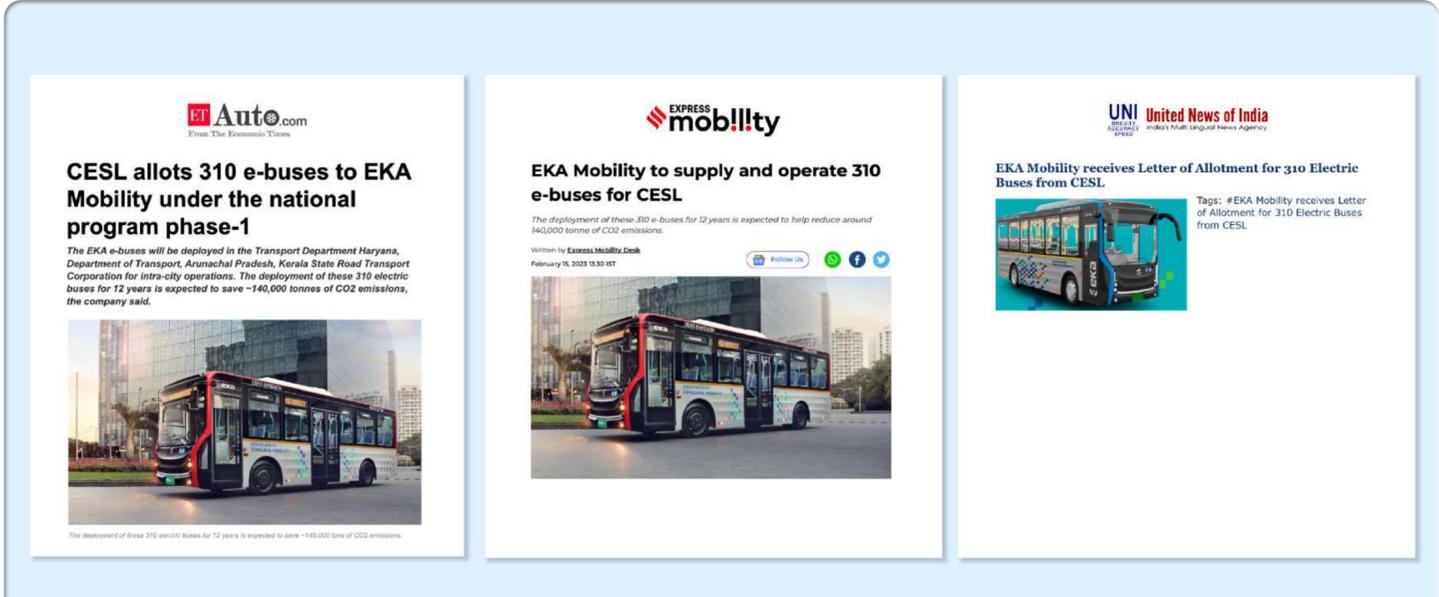
We are constantly innovating and improving, and our newest revolution in electric mobility, loaded with pioneering digital technology, will empower businesses to achieve ambitious sustainability goals with #BharatKiEKA. Thank you to our determined employees, Board of Directors, leadership team, and stakeholders for your continued support and confidence in our vision.

**DR. SUDHIR MEHTA**

**FOUNDER AND CHAIRMAN, EKA MOBILITY**



# EKA UPDATES



**EKA Mobility secures 310 e-buses from CESL under National Program Phase-1**

We are delighted to announce that we have received a Letter of Allotment for 310 electric buses from Convergence Energy Services Limited, The deployment of these 310 electric buses for 12 years is expected to save ~140,000 tons of CO2 emissions. With 500+ e-buses & 5000+ e-LCVs orders in the pipeline, we are proud to play a significant role in India's transition to a carbon-free future



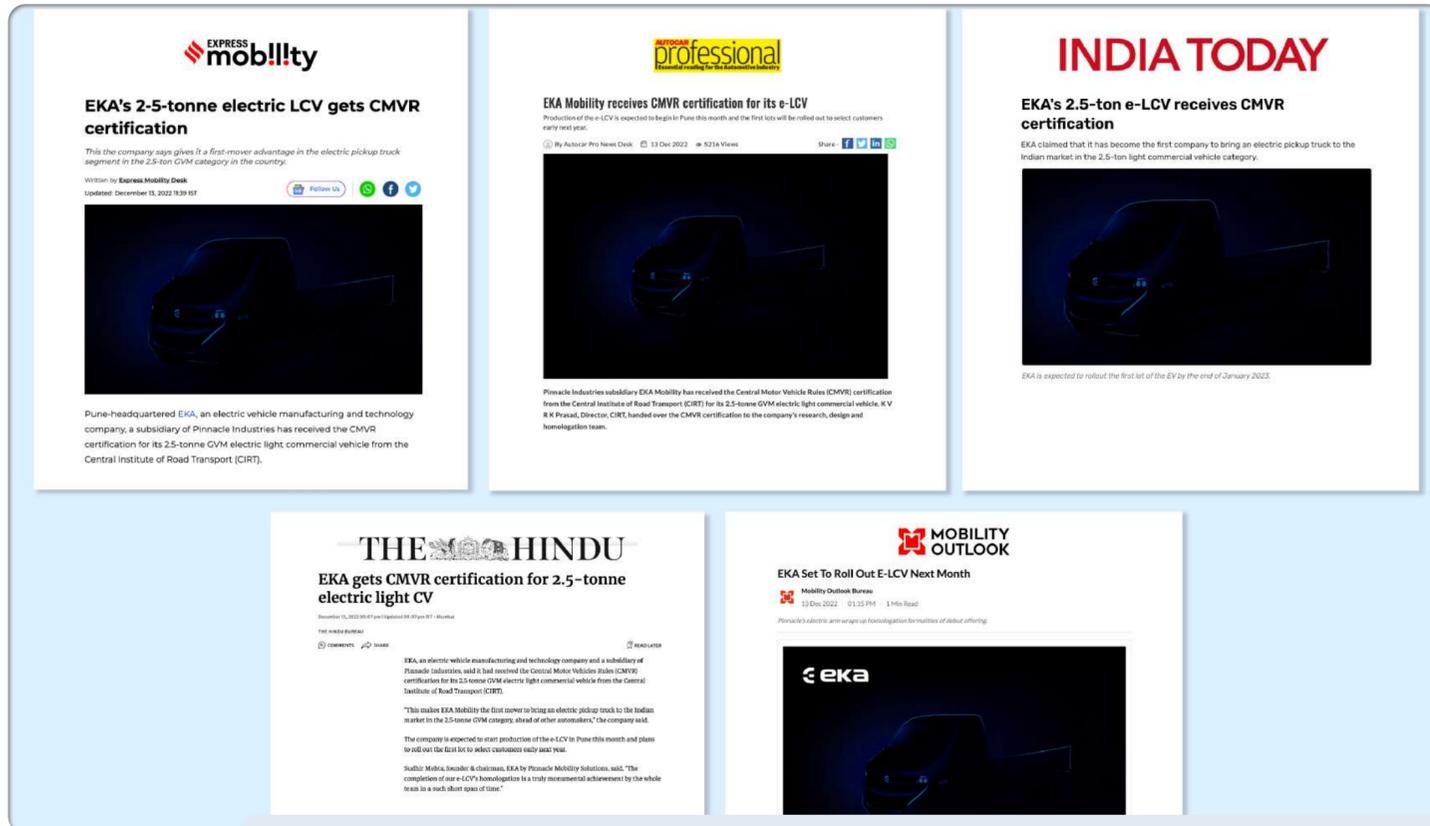
**EKA Mobility's game-changing Hydrogen Fuel Cell Bus leads the Green Mobility Rally**

Making history and leading the green revolution!

EKA Mobility proudly debuts its innovative Hydrogen Fuel Cell Bus at India Energy Week 2023, with Hon' Prime Minister, Shri. Narendra Modi ji flagging off the rally in Bengaluru. A proud moment for sustainable transportation solutions in India.

EKA is dedicated to providing reliable and cost-effective electric mobility solutions through cutting-edge technology and efficient production processes.

EKA UPDATES



**EKA receives the CMVR certificate**

Post completion of all the required functional and safety testing and approvals to achieve the Central Motor Vehicle Rules (CMVR) certification, we are now all set to start trials and sales of the product in the coming months.



**EVs Will Be Undoubtedly More Profitable & Sustainable: Dr Sudhir, Founder, EKA Mobility**

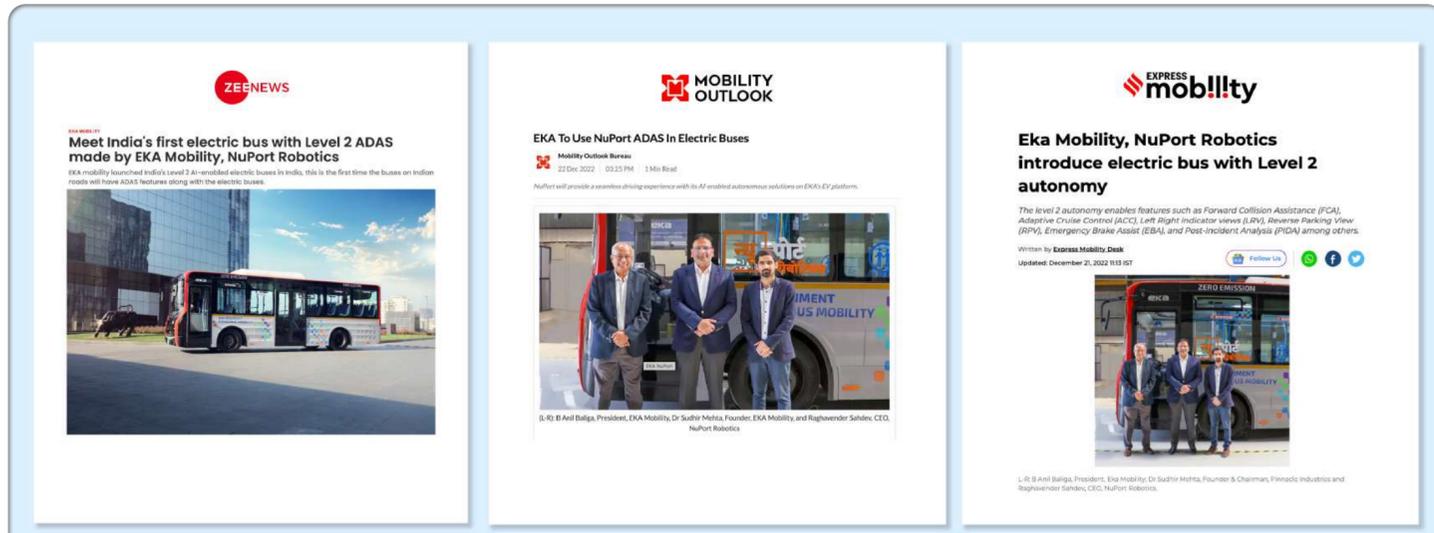
*The future of electric mobility is promising, and the segment offers huge growth opportunities for startups, SMEs, MSMEs, investors, shareholders, and end-users, alike*



**“EVs Will Be Undoubtedly More Profitable & Sustainable”- said Dr Sudhir Mehta**

Read about our products, future plans, and the idea behind #BharatkiEKA in @bwautoworld magazine’s exclusive interview with our Founder & Chairman, Dr. Sudhir Mehta. From the future of mobility to the total cost of ownership of EVs, he shares his insights on how electric mobility’s prospects are promising, and the segment offers huge growth opportunities for startups, SMEs, MSMEs, investors, shareholders, and end-users, alike.

EKA UPDATES

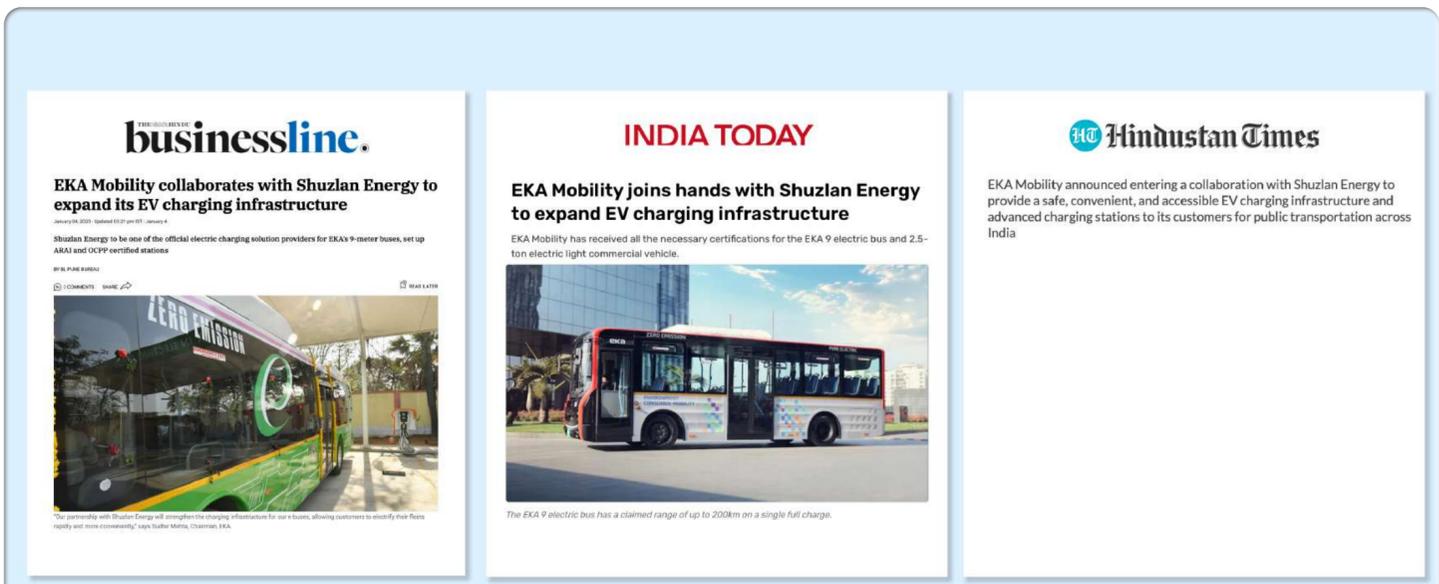


**EKA to use NuPort ADAS in Electric Buses**

We are pleased to announce that we have built a commercial-ready Level 2 ADAS bus which is safer, sustainable, and more efficient for Indian public transportation in partnership with NuPort Robotics.

This allows NuPort to include progressive Level 2 autonomy and Artificial Intelligence (AI) for electric buses on Indian roads.

The module that is now live, enables ADAS features in EKA Mobility's electric buses, making it the first Indian company to bring such technology to the country.

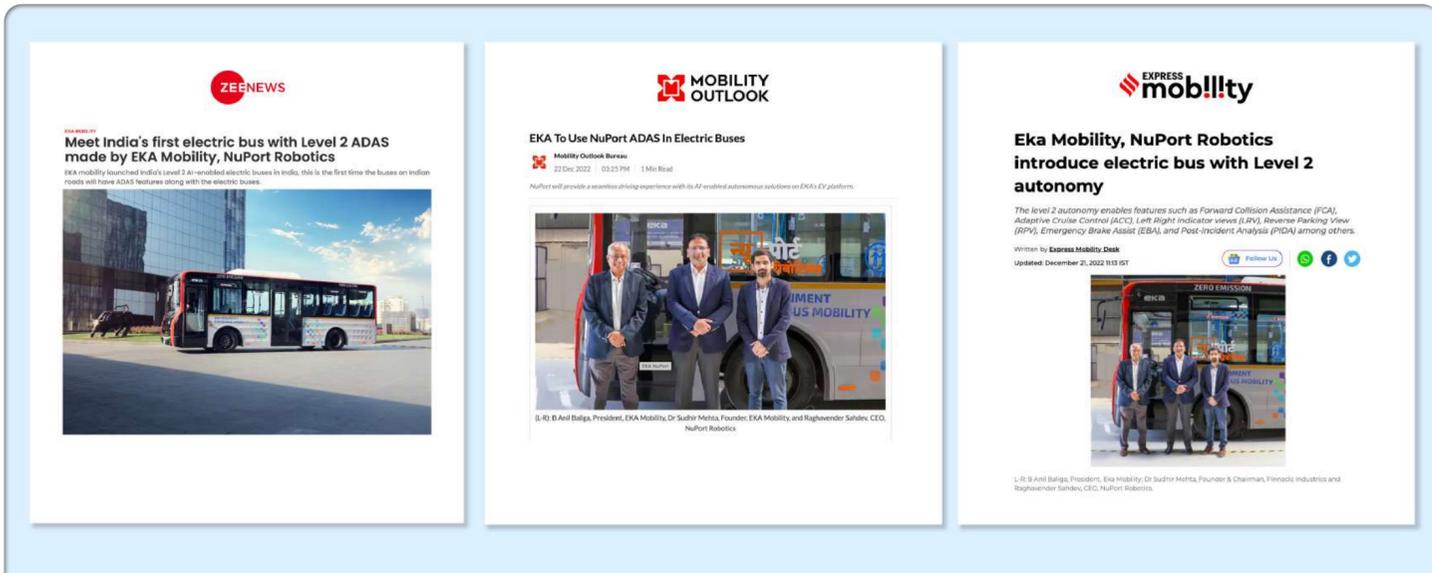


**EKA Mobility and Shuzlan Energy to expand EV charging infrastructure**

We are glad to announce our collaboration with Shuzlan Energy, India's growing charging infrastructure provider, to provide a safe, convenient, and accessible EV charging infrastructure and advanced charging stations to our customers across India.

Under the collaboration, Shuzlan Energy will be one of the official electric charging solution providers for EKA's

9-meter buses, to set up ARAI & OCPP certified stations of 30kW, 60kW, and 120kW for institutional customers across the country.



### EKA to Source e-Beam Axles from AAM for 2.5T E-CVs

We are glad to announce our collaboration with American Axles Manufacturing (AAM), a leading global Tier 1 automotive supplier of driveline and metal forming technologies.

The collaboration will enhance EKA's battery-electric commercial vehicle portfolio by using AAM's industry-leading components and technologies. The partnership will accelerate the development of efficient, sustainable, reliable, and profitable electric light commercial vehicles globally.





## KNOWLEDGE CENTRE

# HERE'S AN INTERESTING FACT YOU SHOULD KNOW!

What if we told you that deploying 1,000 ICE buses with 1,000 electric buses could save 13 million metric tonnes of CO2 emissions?

That's right! An electric bus reduces petroleum use by 85-87% compared to a diesel bus and emits 19-35% less CO2.

Join our green mobility movement to nurture mother nature.

[See the post...](#)





# EKA IN NEWS



## EKA TO SOURCE E-BEAM AXLES FROM AAM FOR 2.5T E-CVS

[Read more...](#)



[Read more...](#)



[Read more...](#)



[Read more...](#)



[Read more...](#)





## *ALL CHARGED UP: 5 BIDDERS IN THE FRAY FOR INDIA'S LARGEST ELECTRIC BUS TENDER*

Five companies have bid for the largest tender for electric buses in the country, and EKA Mobility (by Pinnacle Mobility Solutions) is glad to be one of them.

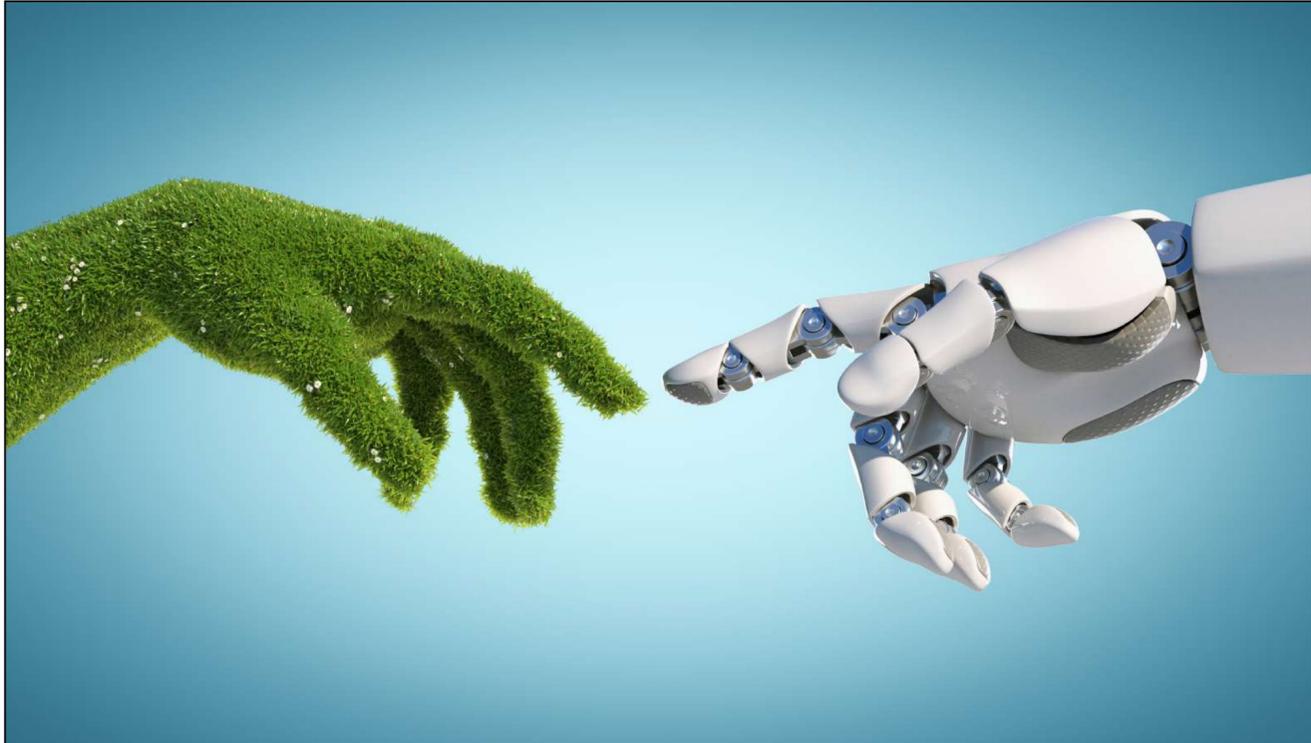
[Read more...](#)

Business Standard

## *EKA TO SHIP ITS FIRST OF ALL EKA 9 BUSES IN A FEW MONTHS*

[Read more...](#)

THE TIMES OF INDIA



## ***EKA BETS ON PARTNERSHIP TO TRANSFORM THE ELECTRIC COMMERCIAL VEHICLE SEGMENT IN INDIA***

Read our Founder, Dr Sudhir Mehta talking about EKA's brand philosophy, future growth plans and how we plan to transform India's electric commercial vehicle segment.

[Read more...](#)

## ***EKA MOBILITY: SHIFTING GEARS OF ELECTRIC VEHICLE ECONOMICS***

An insight into the total cost of ownership of electric vehicles vis-a-vis ICE vehicles, authored by Dr Sudhir Mehta, Founder & Chairman, EKA Mobility for @bwautoworld

The in-depth authored article encapsulates the underlying vehicle economics of commercial electric vehicles highlighting how the total cost of ownership (TCO) of an EV is now at par with an ICE vehicle.

[Read more...](#)

 | **INDUSTRY REPORT**



The recent budget announcement by the Finance Minister has brought promising prospects for the commercial vehicle, green mobility, and railway sectors in India. The removal of customs duties on capital goods imported for manufacturing Li-ion batteries used in locally built electric vehicles is one of the most significant announcements. This move will reduce the cost of electric vehicles and promote the production and use of 'Made in India' products and technology, leading to achieving sustainability goals.

The allocation towards the National Hydrogen Mission will provide the necessary infrastructure for the development of a sustainable transportation system. The new scrappage policy will generate more demand in the sector and boost the economy by creating additional job opportunities.

The government's significant-ever allocation for Indian Railways will ensure a more efficient, safe, and sustainable transportation system. The budget's initiatives towards strengthening the economic empowerment of women and tourism will create new job opportunities and strengthen macroeconomic stability.

Overall, the budget presents significant benefits for the automobile and EV sector in India and is an essential step towards building a sustainable and efficient transportation system. Supporting the government in achieving this goal will contribute to creating a greener future for India.

Read the full article of our Founder, Dr Sudhir Mehta's reaction to #Budget2023

[Read more...](#) 

[Read more...](#) 

[Read more...](#) 



## TEAM CORNER

***WE WOULD LIKE TO EXTEND A WARM WELCOME TO OUR NEW JOINERS. IT'S A PLEASURE TO HAVE YOU ALL ON BOARD WITH US! WELCOME TO THE #EKAFAMILY!***

**HARISH THANWAR**

Stores Department

Designation: Assistant Manager



**VINODH KRISHNAN**

Research And Development

Designation: Team Lead

**PANKAJ KALPATRI**

Production

Designation: Deputy Divisional Manager



**SATISH TUKARAM NIKAM**

Service

Designation: Deputy Manager



**NAVEEN KUMAR**

Research And Development

Designation: Team Lead

**SHIVASENKAR MUGADUR**

Research And Development

Designation: Divisional Manager



**SATISH TUKARAM NIKAM**

Service

Designation: Deputy Manager



**DIYA PALRESHA**

Digital marketing & PR

Designation: Intern



### Posh Training

In order to create awareness about POSH, all EKA employees were trained on how to prevent sexual harassment at workplace. A professional trainer conducted a detailed session and inducted all the employees. We are committed to ensure a safe work environment and that will help in the prevention of such incidents.



### Fire Fighting Training

EKA employees were trained in firefighting with demonstrations at both the facilities, i.e. the corporate office and the manufacturing facility.



### Team Building Activity

At the EKA office, a team-building activity is conducted every Saturday. During this activity, we make sure that all the employees get involved. A key objective of the program is to introduce them to each other and get them to interact. This will help employees to communicate effectively within the team.

# STRONGER TOGETHER



India's only integrated commercial vehicle seating, interiors & conversion company that offers end-to-end solutions for commercial vehicle OEMs across ICE & EV spaces.



India's no. 1 company for retail store fixtures and specialised solutions that deliver the best customer experience at every touch point to grow a business' retail footprint.



A not-for-profit organisation that promotes and supports Indian entrepreneurs by connecting them to investors, startups, and corporates in USA, Israel, South Africa, Middle East and Russia.



A turnkey production systems supplier to the automotive industry for production systems, automated vehicles, parking systems, contract manufacturing and assembly, and special products



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**Pinnacle Mobility Solutions**

A subsidiary of Pinnacle Industries Limited